Show your firm's civic commitment to Houston by advertising in Cite. The Spring 2018 special issue on placemaking focuses on how artists and architects have worked with communities in underserved areas to make transformative changes that have inspired efforts across the world.

**HISTORY** Since 1982, *Cite* has been published by the Rice Design Alliance, a non-profit organization formed within Rice Architecture.

**AUDIENCE** Reach dedicated readers who are executives and designers in the architecture, engineering, and construction industries; government officials and non-profit leaders; developers and real estate professionals; and lawyers, doctors, writers, artists, and community advocates. Most *Cite* readers live inside Loop 610 or inside west Beltway 8, and 66 percent earn $75,000 - $150,000 plus annually.

**CIRCULATION** The circulation base is 4,000 including national and international libraries and critics along with a strong core of local Rice Design Alliance members, *Cite* subscribers, and students. *Cite* is sold at Brazos Bookstore, River Oaks Bookstore, and the bookstores at The Museum of Fine Arts, Houston, the Menil Collection, and the Contemporary Arts Museum Houston.

**RATES** With its 100th issue, *Cite* adopted a 11-by-15-inch format. The ads are large, impressive, and interspersed with content. A full-page ad is $1,000 and a half-page ad is $500. Recurring ads receive a ten percent discount. Premium placement at the front or on the back cover is an additional twenty percent.

**SPECIFICATIONS** Artwork for full-page bleeds should be 11.25 by 15.25 inches. Full-page ads that do not bleed should be 9.625 by 13.875 inches and half-page ads 9.625 by 6.844 inches.

**DUE DATE** Commitments are due March 15 and artwork is due April 2. Please contact Raquel Puccio by phone at 713.348.4876 or by email at rda@rice.edu.
The Spring 2018 issue brings together national and local experts on placemaking. It puts artists, architects, writers, scholars, community advocates, and developers into dialogue. Guest editors Ernesto Alfaro and Marie Rodriguez look at placemaking efforts in the East End and affordable housing challenges in Houston. Jamie Bennett, Executive Director of ArtPlace America, moderates a discussion about equity and placemaking. Stephen Fox gives examples in Houston of “critical placemaking.” The issue also features a curated selection of national and local placemaking projects that, in the face of daunting challenges, set an optimistic and equitable path forward. Graphic designer Bobby Martin of the Official Champions of Design, a celebrated Brooklyn-based firm, will produce a stunning, standout issue.

RECENT ACCOLADES For Curbed magazine, New York critic Alexandra Lange and Dallas critic Mark Lamster recognized Cite with a 2017 “Local Heroes” award for its “thoughtful, informed reporting and commentary” on Harvey. Cite has also been recognized by the Art Directors Club of New York, the American Institute of Architects, the National Trust for Historic Preservation, the Houston Press Club, the Sons of the Republic of Texas, the Texas Society of Architects, and Print Magazine.